

## The Modern Data Foundation Built for Credit Unions

The Rise Analytics Data Lakehouse is a modern, cloud-native data platform purpose-built for credit unions. It combines the flexibility of a data lake with the structure and governance of a data warehouse in a single, unified platform. The Data Lakehouse enables consistent, consolidated reporting while delivering actionable, member-centric insights to decision-makers across your organization.

It's the foundation that powers faster decisions, scalable AI and measurable business outcomes.

## Why a Data Lakehouse?

As data needs continue to expand, credit unions require a modern analytics platform that supports both structured and unstructured data – without the complexity of managing multiple environments.

The Rise Analytics Data Lakehouse combines the strengths of a Data Warehouse and a Data Lake into one integrated solution, providing greater flexibility, simplified management and a seamless experience for your users.

**13M**

Members Served

**124**

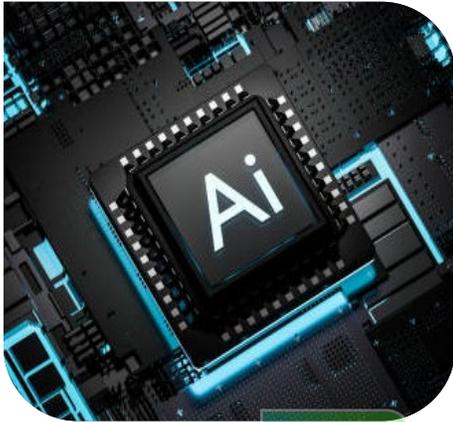
Credit Union Clients

**\$245B**

Client Assets Represented



# Benefits of the Rise Analytics Data Lakehouse



## Credit Union–Specific Solution

A flexible, purpose-built platform designed around credit union data models. Enables teams to leverage pre-built dashboards, configure standard reports or create custom analytics tailored to both strategic and operational needs.

## One Platform, Many Use Cases

Eliminate data silos and provide teams with access to insights in a single, unified environment. Marketing, lending, finance, operations, risk and executive teams all operate from the same trusted data foundation.

## Drive Strategic Initiatives

Gain access to critical loan portfolio metrics, operational insights and performance indicators that support smarter risk management, capital optimization and member growth strategies.

## Analytics and AI-Ready by Design

Built to support advanced analytics, machine learning and AI-driven insights, without the need to rebuild or re-architect your data stacks as your needs evolve.

## Cloud-Native, Secure and Scalable

Powered by a modern, cloud native, scalable architecture with SOC 1 and SOC 2 Type 2 compliance, delivering enterprise-grade security, reliability and scalability to grow with your credit union.



## Extend Your Analytical Reach

The Rise Analytics Data Lakehouse isn't just a powerful infrastructure to consolidate your data, it's the engine behind smarter decisions, better member experiences and accelerated growth.

**Contact Rise Analytics today to embrace a future where data drives smarter decisions.**

Get in Touch

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