

A Strategic Partnership Driving Cloud Transformation and Operational Efficiency

Centris Federal Credit Union's journey to the cloud represented a critical and complex transformation – one that required not only technical expertise, but a trusted partner who could guide the organization through change with confidence. Through its partnership with the **Rise Analytics Professional Services team**, Centris found exactly that: a highly collaborative team that combined deep platform knowledge, hands-on support, and a commitment to long-term success.

THE CHALLENGE:

A Daunting Transition from On-Prem to Cloud

Like many credit unions, Centris had been operating with an on-premise environment for years. While familiar, this approach increasingly became a limitation. Processing times were long, operational workloads were heavy and continued support for on-prem systems was nearing its end.

The move to the cloud was clearly necessary – but also overwhelming.

As the Centris team shared, the scope of work required to migrate systems, data and processes from on-prem to a modern cloud environment was significant. The team recognized that while they understood their data deeply, they needed experienced guidance to execute the transition efficiently and correctly.

That need led Centris to engage **Rise Analytics' Professional Services**.

A True Partnership from Day One

From the outset, the relationship between Centris and Rise Analytics was grounded in collaboration and trust. The Rise Analytics team worked closely with Centris stakeholders to



understand their existing environment, their operational realities and their long-term goals.

Rather than simply moving data from one location to another, Rise Analytics helped Centris implement and adopt **best-practice approaches** for cloud-based data processing. This included introducing new tools, frameworks and methodologies designed to make the environment more scalable, reliable and efficient.

Centris specifically highlighted the value of the professional services team's ability to:

- Break down a complex migration into manageable, logical steps
- Introduce "best of class" tools that aligned with Centris' data strategy
- Ensure consistency between Centris' custom data and their warehouse ODS model
- Provide hands-on guidance throughout the transition

Centris Federal Credit Union

131,000
members

\$1.48B
in assets

The result was not just a technical migration, but a thoughtful modernization of how data is loaded, processed and accessed.

Knowledge Transfer That Builds Long-Term Confidence

A critical component of the engagement was **knowledge transfer**. After completing the initial migration work, Rise Analytics shifted focus to ensuring Centris could become self-sufficient in the cloud environment.

Through step-by-step walkthroughs and training sessions, the professional services team empowered Centris to understand not just *what* was implemented, but *why* it was done that way. This approach helped the Centris team absorb new concepts at their own pace while building confidence in managing the environment independently.

Centris repeatedly emphasized how valuable this learning experience was – acknowledging that while the learning curve was real, it was exactly why they chose to partner with Rise Analytics in the first place.

Immediate Performance and Efficiency Gains

Even while still in transition, Centris began to see clear benefits from the move to the cloud.

One of the most noticeable improvements was **processing performance**. Queries that previously took up to 15 minutes in the on-prem environment were now completing in approximately a minute in the cloud. This “night and day” difference represented a major leap forward in operational efficiency, allowing for faster responses and more agile decision-making.

Additional efficiencies included:

- **Faster overall data processing compared to on-prem systems**
- **Improved consistency and reliability in daily data loads**
- **A more systematic approach to error handling and reprocessing**

Centris noted that cloud-based processing opened the door to delivering data to users **earlier in the day**, supporting better decision-making and reducing operational stress.

A Foundation for Future Growth

With core systems now moving successfully into the cloud, Centris is well-positioned for the next phase of their analytics journey. Their future plans include:

- Migrate remaining on-prem data processes to the cloud
- Expanding use of Rise Analytics' data model for more efficient aggregation
- Transitioning reporting and development workflows to leverage fact and dimension tables
- Continuing to evolve toward best-practice analytics use cases

Importantly, Centris views this not as a one-time project, but as an ongoing partnership. The guidance provided by Rise Analytics has given them a clear vision of where they are headed and confidence in how to get there.

A Relationship Built on Trust and Results

Reflecting on the engagement, Centris Credit Union expressed strong satisfaction with both the **outcomes** and the **experience** of working with Rise Analytics. From technical execution to human collaboration, Centris believes the professional services team delivered meaningful value at every stage.

What began as a necessary migration has become a strategic modernization; one that is already delivering performance improvements today and setting the stage for continued efficiency scalability, and innovation in the future.



Reduced operational stress



More agile decision-making



Query time reduced by

93.3%

About Rise Analytics Rise Analytics empowers credit unions with cutting-edge analytics, AI and machine learning to turn data into actionable strategies. With deep industry expertise and innovative data solutions, Rise Analytics helps credit unions make smarter decisions, drive meaningful outcomes and achieve long-term success. Their powerful combination of technology and advisory services ensures every insight leads to impact. Learn more at RiseAnalytics.com.

