

Meet Finn



rise ANALYTICS
A Trilliance company

Rise Analytics' Financial Intelligence Navigator

Finn is an AI-powered analytics agent that forever changes how you interact with data.

Finn allows users to ask questions in natural language and receive immediate, data-driven insights that turns your data into one of your biggest assets.

Integrated directly with the Rise Analytics Data Platform, Finn connects to your trusted data environment, delivering answers, visualizations and insights within seconds.

Finn turns complex analytics into a simple conversation with your data, helping your organization move faster to actionable insight, ROI and improved member engagement.

Get Insights, Faster

When your financial institution needs insight into member behavior, portfolio performance or operational trends, you don't want to spend hours compiling data and building reports – you need answers immediately. With Finn, you can ask questions in plain language and receive instant, data-backed insights.

With Finn, you can:

- **Ask questions** about your institutional performance and receive immediate answers
- **Identify trends and patterns** across member activity, lending performance and portfolio metrics
- **Explore insights** from the Rise Analytics Data Lakehouse and Predictive Analytics models, with contextual recommendations
- **Dynamically generate dashboards, charts and downloadable datasets** to super-charge reporting and decision-making
- **Access advanced analytics** for your entire organization, no matter your technical expertise

13M

Consumers Served

124

Financial Institution Clients

\$245B

Client Assets Represented





Turn Questions into Visual Insights

Finn can automatically generate visualizations and data artifacts to help communicate insights across your organization, including:

- **Management dashboards**
- **Charts and visualizations, including bar charts, line charts, pie charts, area charts, scatter plots, radar charts, heatmaps and treemaps**
- **Downloadable .CSV datasets**

These outputs make it easy to share insights across the organization with executives, operational teams and marketing leaders.

Ask Finn

Examples of questions you can ask Finn include:

- **Which of my branches receives the most foot traffic?**
- **What is the current charge-off rate for credit card loans?**
- **What trends are emerging in my lending portfolio?**
- **Where are the majority of my members concentrated?**
- **Which members have the highest likelihood of leaving my institution, and what actions can help retain them?**
- **And more**

Finn remembers your conversations, allowing you to return to previous queries, update analyses or generate new visualizations based on the same data.

Simple to Activate

Finn is available as an add-on capability for Rise Analytics clients and can be activated with a simple configuration toggle.

Once enabled, your team can immediately begin asking questions and unlocking insights, while maintaining the security and confidentiality of your data within the highly trusted Rise Analytics-managed cloud platform.

Start the Conversation with Your Data

Finn makes analytics simple, fast and accessible.

Reach out today to see how Finn can help your financial institution turn data into smarter, faster decisions.



Get in Touch

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